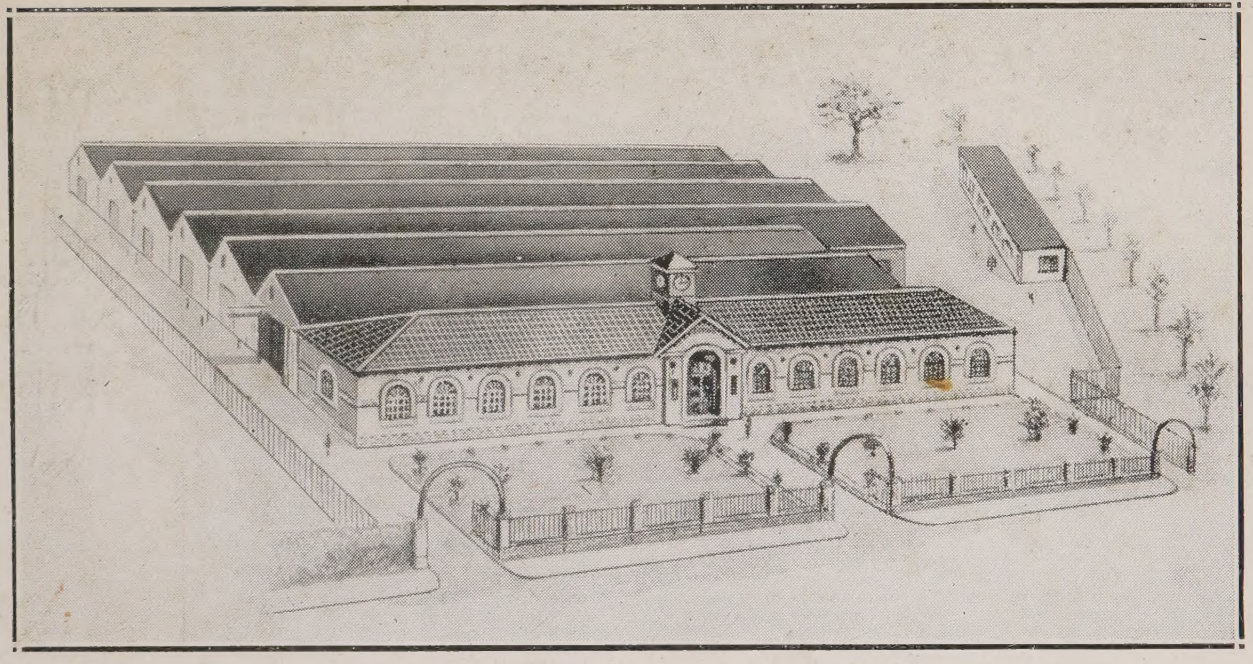
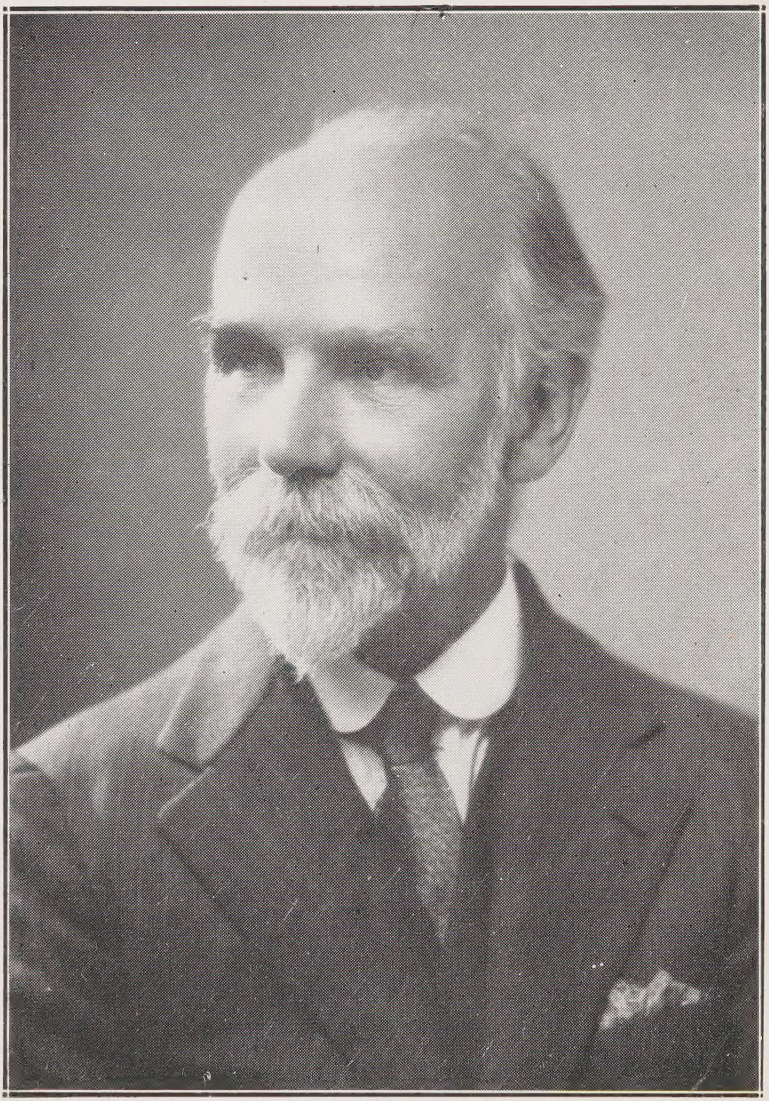
"PITMAN" HEALTH FOOD Co.

NEW FACTORY.



VITALAND, FOUR OAKS,

The Home of Health Foods.



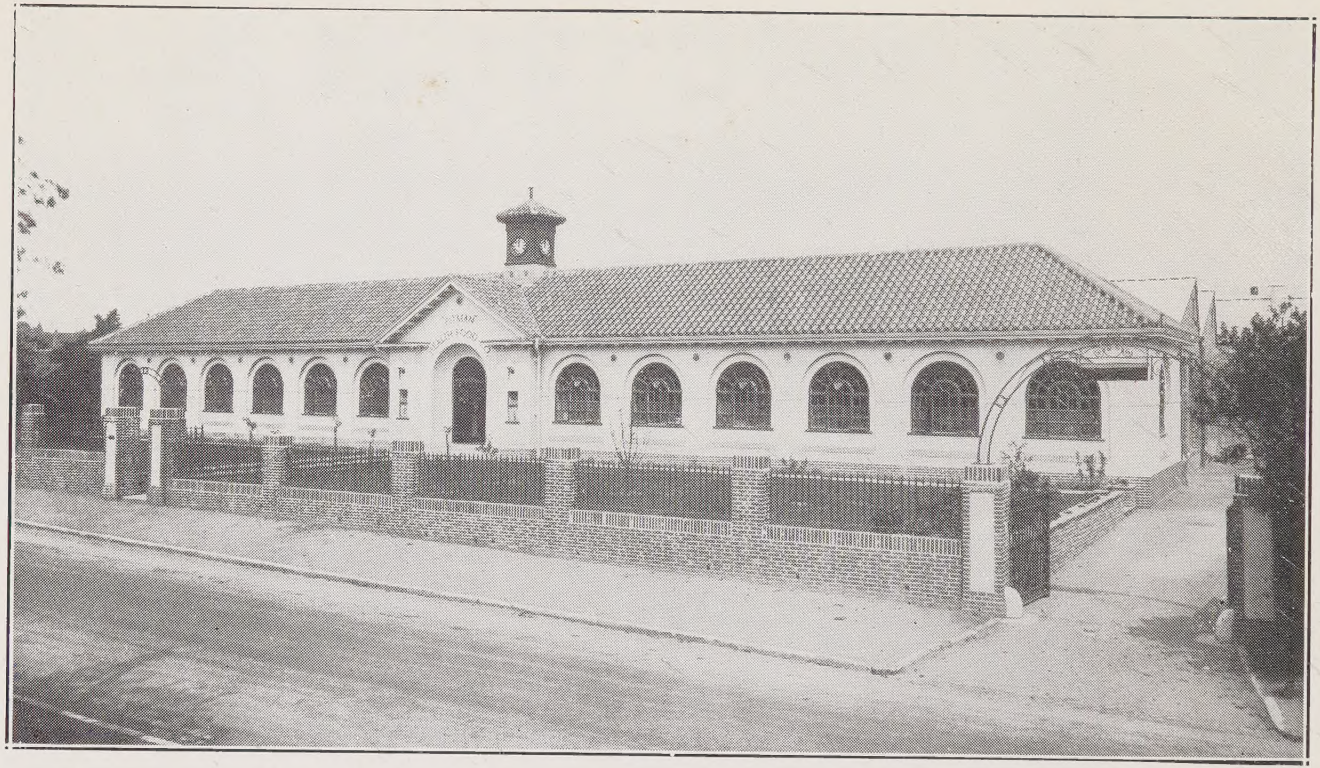
Jos. Hy. Cook F.I.S.A.

Founder and Principal "PITMAN" HEALTH FOOD CO.

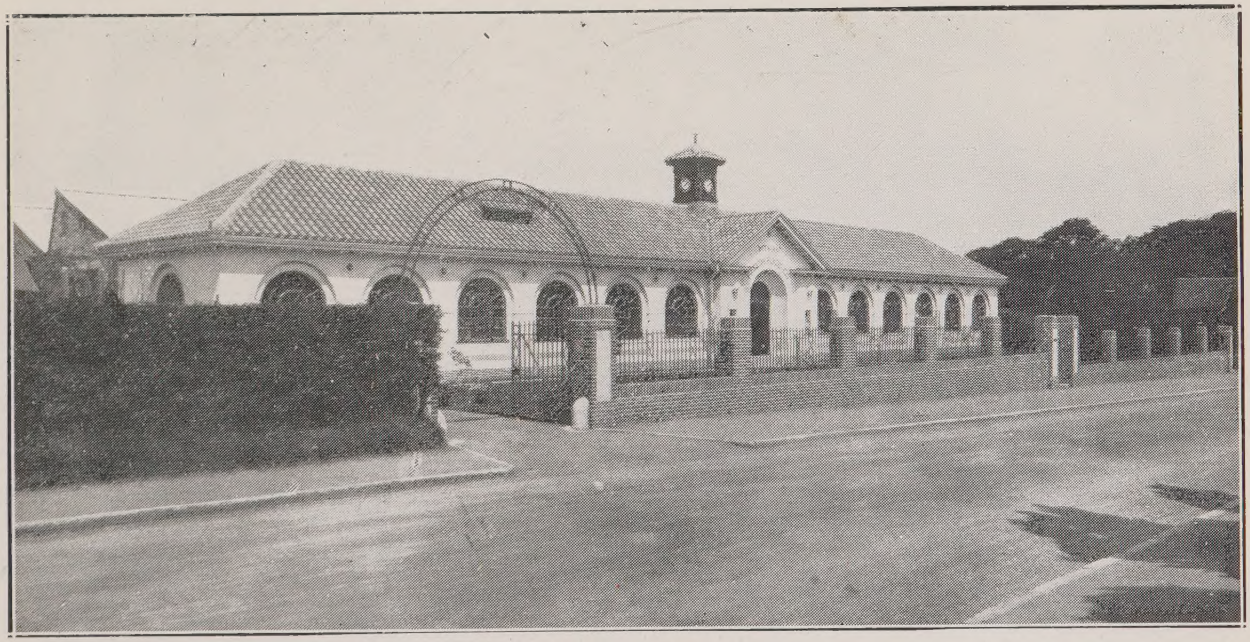
EXECUTIVE and HEADS OF DEPARTMENTS, 1930.

Standing : Mr. J. B. LIEF (Order Dept.); Mr. J. PICKERING (Despatch); Miss F. M. PRICE (Retail Accounts); Mr. A. J. TOWNLEY (Engineer); Miss M. M. HOPE (Wholesale Accounts); Mr. F. M. SUTHERLAND (Stock Keeper); Mr. R ROBERTS (Milling).

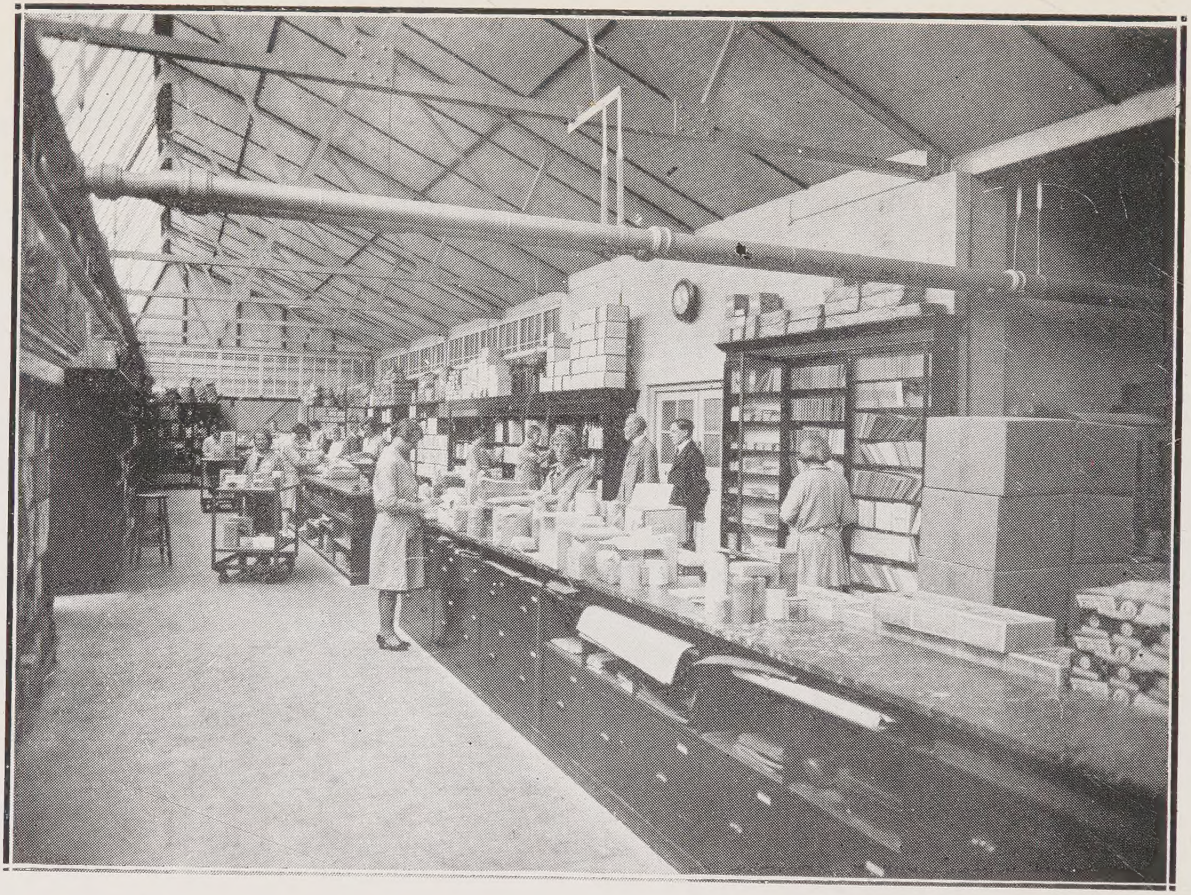
Sitting :—Mr. P. S. BARBER (Secretary); Miss K. V. COOK (Cashier), Mr. JAS. HY. COOK (Principal); Miss F. A. VERNON (Statistical Dept.); Mr. R. TURNER (Factory Manager).



VITALAND (view from East). Showing terraces, rockery and flowering shrubs.



VITALAND (view from West). Showing lawns, fruit trees and rose beds.



ORDER DEPARTMENT. With a floor space of 3,200 square feet.

CORNER OF STORES. Showing overhead travelling cranes and conveyors.

is undoubtedly the latest, the most modern, and the most up-to-date factory in a garden for the production of health-giving Vital Foods. It is built in a green field of 1½ acres, in rural England within a few minutes walk of Sutton Park, one of the largest and most interesting natural public parks in England. The park comprises 2,280 acres of unspoilt heather-clad moors, century old woodlands, and lakes that provide unbounded joy and pleasure to thousands of people.

The factory presents a very pleasing effect with its white cement facing contrasting well with the quaint old pattern red pantiles of the roof. The lay-out of the space between road and front of factory indicates the fact that a sense of beauty need not be destroyed by a factory and its precincts.

The main entrance opens into a reception hall containing handsome show cases, its walls being hung with portraits of noted Vegetarians and pioneers in the food reform movement. Over the door leading from the reception hall to factory appear the lines from William Blake's poem—

"To build a New Jerusalem in
England's green and pleasant land."

On the right of the reception hall are situated the private and general offices. To the left are the raw material stores with receiving deck, overhead travelling cranes and conveyors to facilitate the quick conveyance of goods to any part of the building. On left and back of the reception hall and offices are the stores for manufactured goods, and order departments. Extending to the rear is the large open factory with granolithic floor. The machinery and work-tables run parallel with front of building, under northern lights, ensuring excellent lighting. A broad centre gangway runs from front to back. The power for machinery is transmitted from electric motors, by shafting so arranged as to make it available wherever required. The tables are served by metal

trucks on rubber wheels, each truck capable of holding hundreds of full bottles or other articles, for removal to the stores for finished goods.

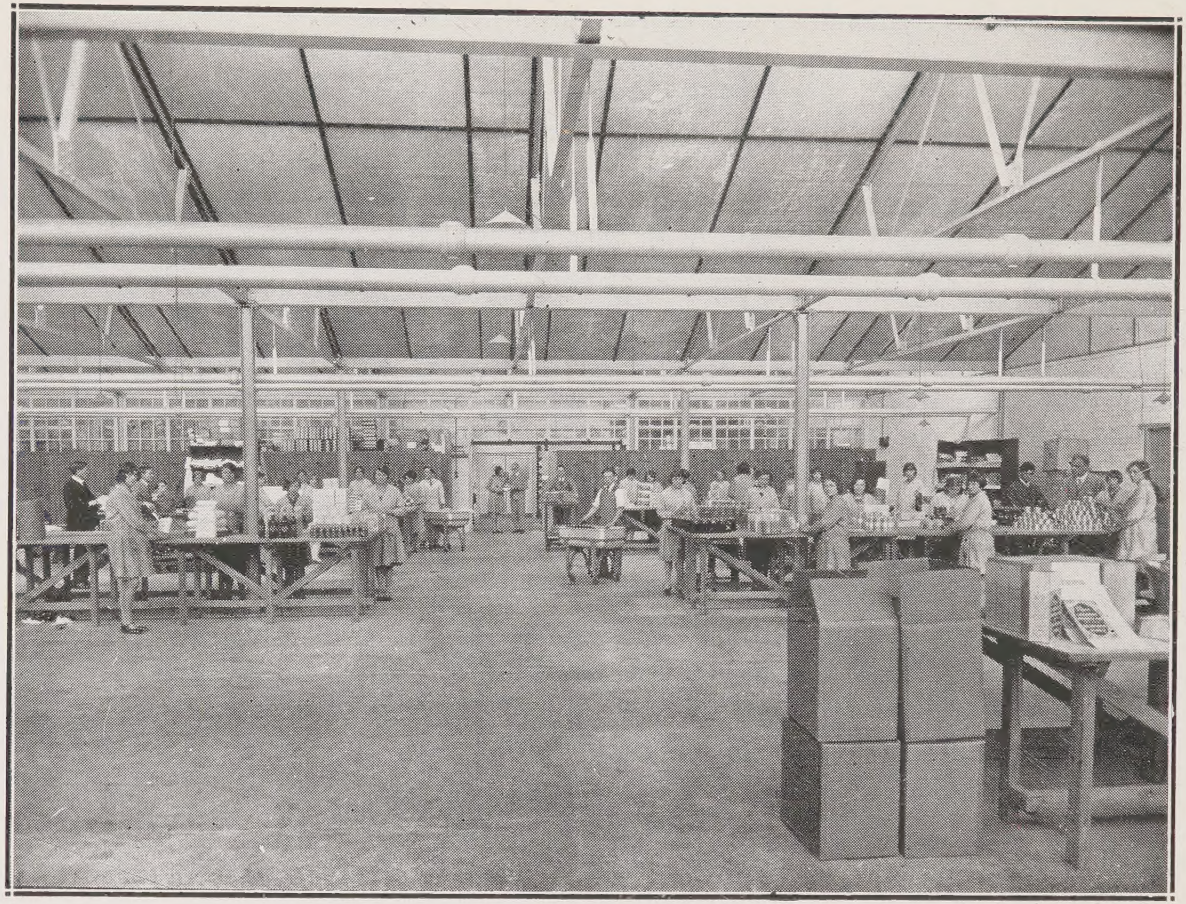
Along the right hand side of factory are situated the packing department with despatch deck ; the mill-house for grinding of wholemeal flour ; also separate departments for dry and wet steam-cooking ranges ; the baking and drying ovens ; the roasting and vacuum plant ; and the plant for special chocolate making. The boiler house is also located on the right-hand side of the main building. But as oil is the only fuel used, unsightly chimney stacks are entirely absent.

The oil is fed to the heating boiler through patent burners, with the flow of oil automatically controlled (according to the degree of heat required in any particular part of the factory) by means of a thermostat. In the same way the desired pressure in the steam-boiler is automatically maintained. Once the controls are set, the oil supply needs no attention as any excess, or deficiency, of temperature or pressure at once provides the remedy by cutting out, or continuing (as the case may be) the supply of oil. There is thus complete elimination of dust and grime, inseparable from the usual coal-furnace installation. The boiler house can be accordingly kept as clean as any other part of the building.

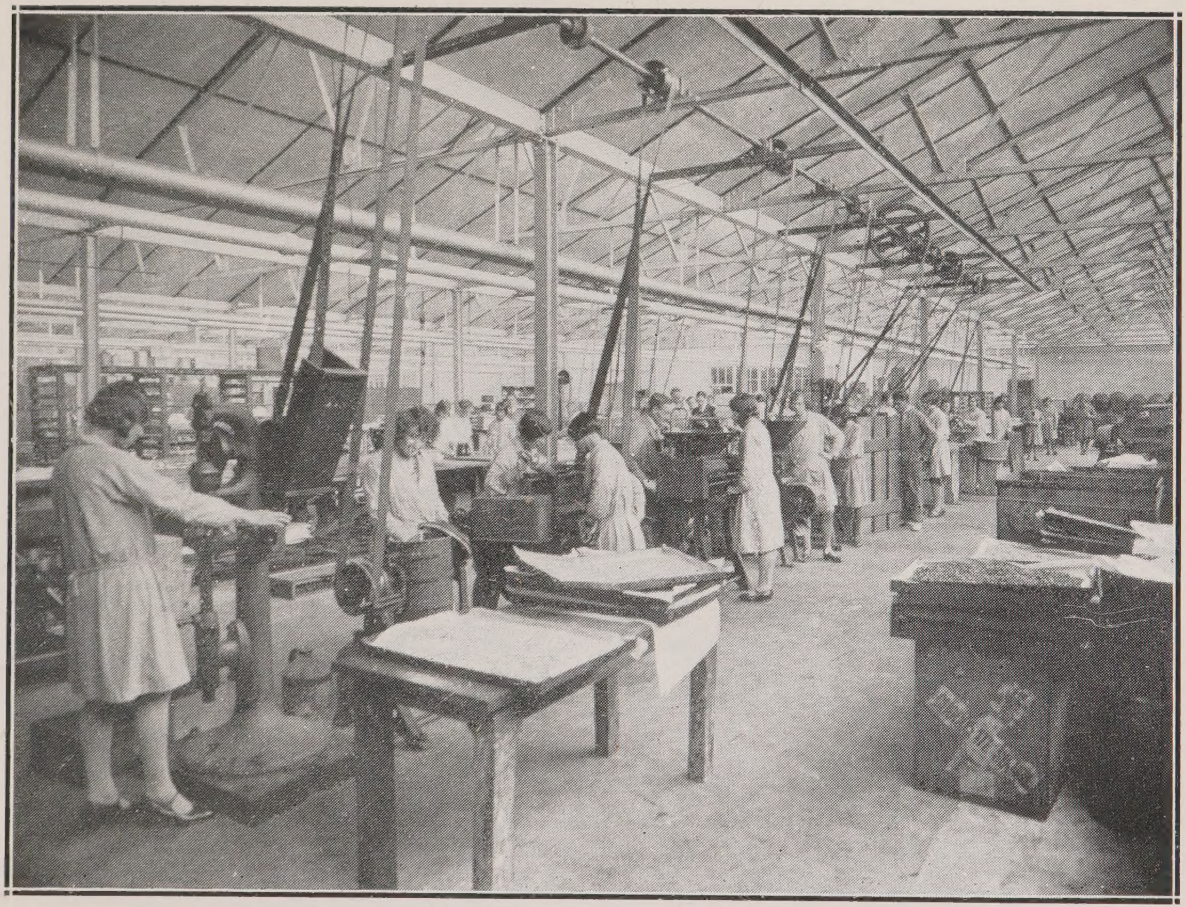
The factory is equipped with most up-to-date machinery and labour-saving appliances. An ample supply of soft water is assured, independent of the public supply.

On the right of the main building, but separated from it by a paved yard, is the store for bottles and jars. Its position prevents the dirt and dust—connected with straw and packing—entering the factory. Here also are situated dining and cloak rooms and cycle sheds. At the back of the building there is space available for future extension, at present it forms the " PITMAN " employees' sports ground.

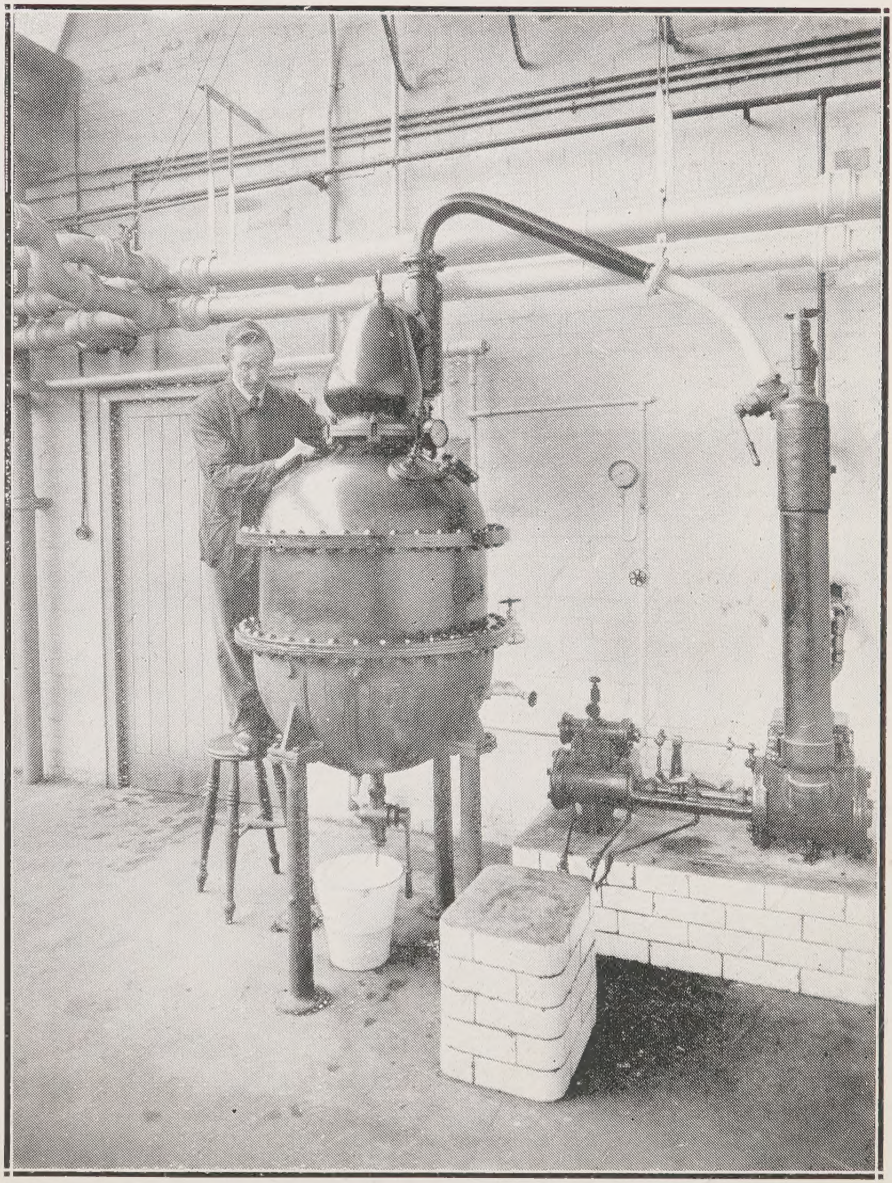
In the planning of the factory, every care has been taken to ensure that working conditions are conducive to absolute cleanliness, and to the comfort and health of the workers. It is realised that only under such conditions can a maximum of satisfactory service be rendered.



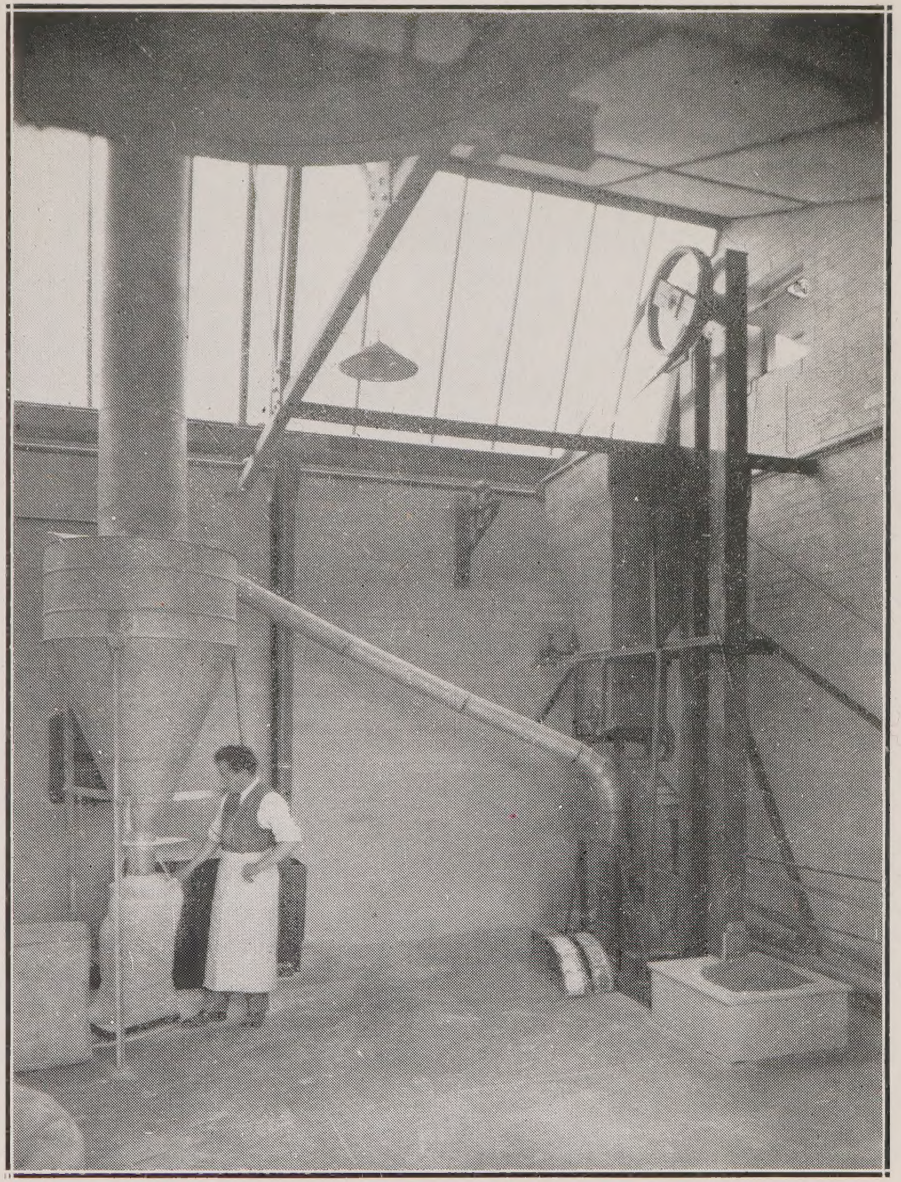
WRAPPING SECTION. Size of open space in main factory, 100 ft. by 160 ft.



MACHINERY BAY. Total area of glass covering the six factory Northern lights 5,850 superficial feet.

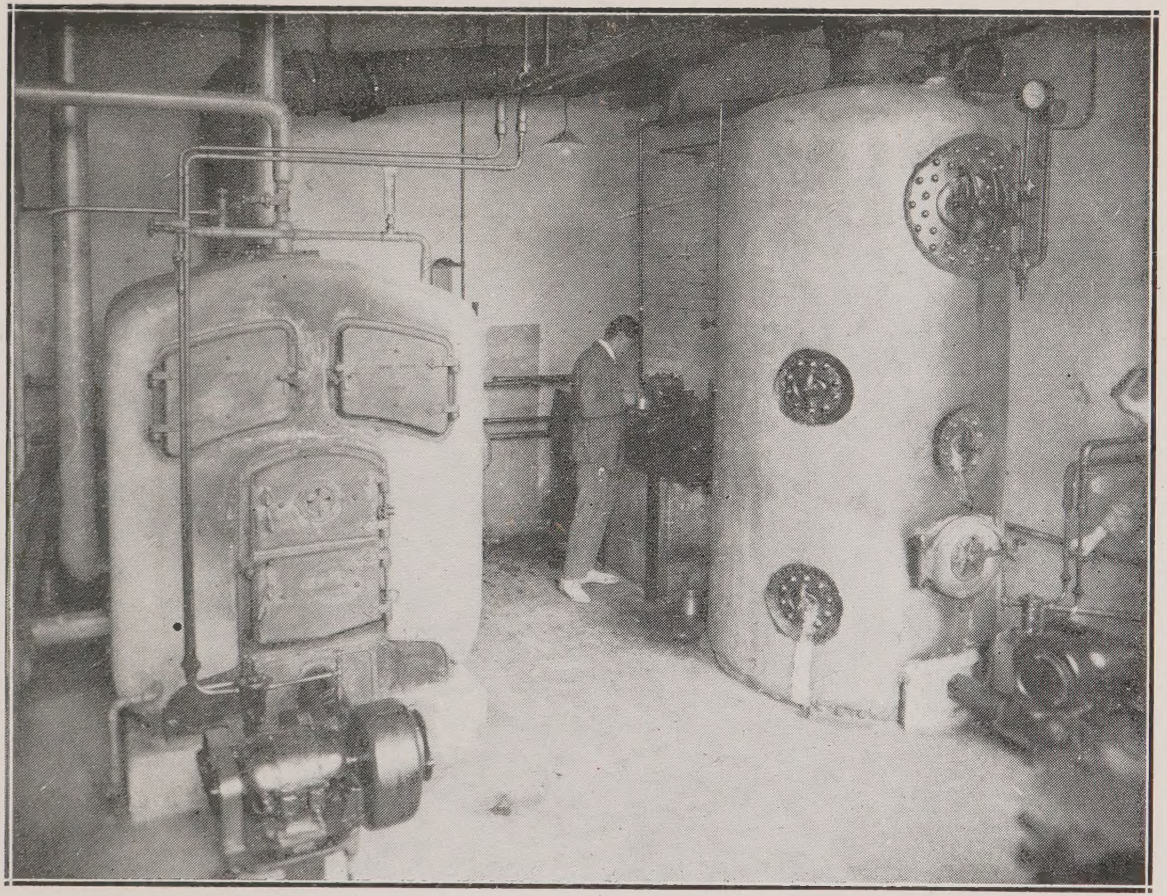


VACUUM PLANT for reducing liquids at low temperature (130° F.).



WHEAT MILL. Showing right to left, wheat pit, elevator, mill (without stones or rollers), conveyor, receiver and sack being filled with flour, as finely ground as ordinary white flour.

MILL HOUSE with overhead runway. Showing high speed grinders, up to 4,000 revs. a minute.



BOILER HOUSE showing patent oil fuel burners.

WELLCOME INSTITUTE
LIBRARY
Coll. WellMOmec
Coll. m
No. WA 675
1930
P68P

VITA-
LAND TENNIS COURT, Four Oaks, Warwickshire.

22500456039